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REMARKS

The present response is intended to be fully responsive to all points of objection and/or rejection raised by the Examiner and is believed to place the application in condition for allowance. Favorable reconsideration and allowance of the application is respectfully requested.

Applicants assert that the present invention is new, non-obvious and useful. Prompt consideration and allowance of the claims is respectfully requested.

Status of Claims

Claims 25-36 and 38-46 are pending in the application. Claims 15 and 23-46 have been rejected. Claims 15, 23, 24 and 37 have been cancelled (in a previous response, filed on January 9, 2004) without prejudice.

CLAIM REJECTIONS

35 U.S.C. § 112 Rejections

In the Office Action, the Examiner rejected claims 15-36 and 38-46 under 35 U.S.C. § 112, first paragraph, as containing subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention. The specification does not mention wherein said unique message pointer is associable with two or more subscribers or further linking said message stored on said server with a second specific network address associated with said specific message and further associated with a second given subscriber.

Applicant respectfully traverses, and asserts that all the features recited in the rejected pending claims 25-36 and 38-46 have been described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention. The technique of association

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of a message with an inbound telephone number and the creation of a unique message pointer that is associable with two or more subscribers are disclosed in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), had possession of the claimed invention. The claimed features are disclosed, *inter alia*, in the following places in the specification.

Page 3, first paragraph, recites: "... a method for identifying a message selection made at a mobile station (MS), the method including the steps of uniquely associating an inbound telephone number with a message, attaching the inbound telephone number to the message, sending the message and the attached inbound telephone number to an MS using an MS telephone number associated with the MS, maintaining a unique association between the message, the inbound telephone number, and the MS telephone number, selecting the message at the MS, calling from the MS the inbound telephone number attached to the selected message, identifying the inbound telephone number of the telephone call, identifying the MS telephone number of the telephone call, and identifying the message associated with the inbound telephone number and the MS telephone number, thereby identifying the message selection made at the MS."

Moreover, paragraph 2 in page 3 recites: "Further in accordance with a preferred embodiment of the present invention the uniquely associating step includes uniquely associating a different inbound telephone number with each of a plurality of messages destined for the MS"

And the last paragraph in page 3 recites: "Further in accordance with a preferred embodiment of the present invention the identifying the MS telephone number step includes identifying using Automatic Number Identification (ANI)."

Additionally, Page 3, second paragraph recites: "...sending the associated message and the attached inbound telephone number to an MS using an MS telephone number associated with the MS, maintaining a unique association between the underlying message, the inbound telephone number, and the MS telephone number...".

Thus, it is clear from the above that the MS telephone number is a key in an association table, and therefore, the "unique message pointer" is "associable with two or more subscribers" (which may be represented by their MS telephone number, for example).

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Claims 15, 23, 24 and 37 have been cancelled in an earlier response to an office action, filed on January 9, 2004. Therefore, the rejection of these claims is now moot.

As to Claims 25-36 and 38-46 based on the arguments made above, applicant asserts that claims 25-36 and 38-46 under 35 U.S.C. § 112, first paragraph are deemed allowable. Therefore, the Examiner is respectfully requested to withdraw this rejection.

35 U.S.C. § 102 Rejections

In the Office Action, the Examiner rejected claims 15, 23-24 and 37 under 35 U.S.C. § 102(e), as being anticipated by Brilla et al. (US Patent 6,389,276). Applicants respectfully traverse this rejection in view of the remarks that follow.

Claims 15, 23-24 and 37 have been cancelled in an earlier response to an office action, filed on January 9, 2004. Therefore, the rejection of these claims is now moot.

Accordingly, Applicants respectfully requests the withdrawal of the rejection of claims 15, 23-24 and 37 under 35 U.S.C. § 102(e).

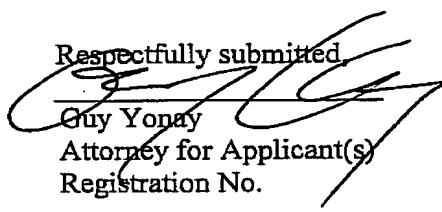
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In view of the foregoing amendments and remarks, the pending claims are deemed to be allowable. Their favorable reconsideration and allowance is respectfully requested.

Should the Examiner have any question or comment as to the form, content or entry of this Amendment, the Examiner is requested to contact the undersigned at the telephone number below. Similarly, if there are any further issues yet to be resolved to advance the prosecution of this application to issue, the Examiner is requested to telephone the undersigned counsel.

Please charge any fees associated with this paper to deposit account No. 05-0649.

Respectfully submitted,


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